

## LinDA: Linked Data and Analytics for SMEs



# Athens Workshop & Hackathon 2015

*“Bringing Linked Data closer to Business Needs”*

Friday,  
November 20<sup>th</sup>, 2015

**Workshop 10:00-14:30**  
**Hackathon 10:00-17:00**

INNOVATHENS  
Hub of Innovation &  
Entrepreneurship of  
Technopolis City of Athens

Piraeus 100,  
Athens – Greece

## Event Scope

The “**Linked Data and Analytics for SMEs**” Workshop & Hackathon 2015 is organised in the context of LinDA (<http://www.linda-project.eu/>) FP7 research project. During the last two years of its implementation, we have developed the LinDA workbench, a complete toolsuite for SMEs to manipulate linked data simply, while boosting the data management to higher levels of competitiveness, through advanced analytics and visualizations.

The purpose of the Workshop & Hackathon is to explore and showcase the added value of Open and Linked Data for the business sector, in terms of effort and cost reductions, new business values introduction and increase in efficiency and flexibility of data-driven SMEs. The presentation of the project’s results, in issues pertaining to healthcare, energy and media industries, will lay the foundations for deliberation among representatives of SMEs, entrepreneurial groups, public entities, NGO members, data analysts and researchers.

The event is comprised of two sections; the **Workshop (10:00 - 14:30)**, where business representatives will have the chance to discuss, over real-life scenarios, the opportunities and challenges of the exploitation of linked data tools and their impact on business operations, and the **Hackathon (10:00 - 17:00)**, where developers will work together towards utilising the LinDA workbench to develop proof-of-concept applications.

## Programme

EVENT INTRODUCTION	
10:00 – 10:15	Participants arrival – Coffee/Tea
10:15 – 10:25	<b>Welcome – Agenda presentation</b> Sotiris Koussouris, <i>LinDA Coordinators, NTUA</i> Barbara Kapourani, <i>Digital Intelligence Consultant, Critical Publics</i>
10:25 – 10:40	<b>The LinDA project and its Value to SMEs</b> Spyros Mouzakis, <i>LinDA Coordinators, NTUA</i>
10:40 – 11:00	<b>LinDA Workbench + Pilot Demonstration</b> Spyros Mouzakis, <i>LinDA Coordinators, NTUA</i> Anastasios Zafeiropoulos, <i>R&amp;D Architect, UBITECH</i> Barbara Kapourani, <i>Digital Intelligence Consultant, Critical Publics</i>
11:00 – 11:30	<b>Round Table Discussion</b>
11:30 – 12:00	<i>Coffee Break</i>

	WORKSHOP	HACKATHON
12:00 – 12:15	<b>ODI Athens: Open Data for SMEs and Startups. How?</b> Giannis Stoitsis, ODI Athens	Hackathon Networking, development and fine-tuning
12:15 – 12:30	<b>Using Linked, Open Data to offer Innovative Services in Agricultural Sector</b> Giannis Stoitsis, Chief Operations Officer, Agroknow	
12:30 – 12:45	<b>The Future of Data Journalism</b> Elina Makri, Oikomedia	
12:45 – 13:00	<b>Building a Linked Data infrastructure for Greek Academic Institutions</b> Dr. Dimitris Spanos, Hellenic Academic Libraries Link	
13:00 – 13:15	<b>Open Data in Hospitality Industry</b> Babis Kourtzis, Infamous Labs Ltd	
13:15 – 13:30	<b>Open Data on a Grassroot LoraWAN in Athens</b> Manolis Nikiforakis, Business / IoT Architect, WeatherXM.com	
13:30 – 13:45	<b>From Data to Your Data Stories</b> George Petasis, NCSR "Demokritos"	
13:45 – 14:00	<b>Round Table Discussion</b>	
14:00 – 14:30	<i>Light Lunch</i>	
14:30 – 16:30	X	Hackathon (continue)
16:30 – 17:00		Hackathon Presentations & Awards



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powered by

**LINDA PROJECT**  
LINKED DATA



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης